

A Public Relations Survival Kit, 2002, 176 pages, S. E. Slack, 0971498806, 9780971498808, Grendel Press, 2002

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Corporate Storytelling Planning and Creating Internal Communications, Lecia Vonne Wood, 2002, Business & Economics, 190 pages. .

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The Secret Sales Pitch An Overview of Subliminal Advertising, August Bullock, Jan 1, 2004, Psychology, 272 pages. -A fascinating look at how media manipulates the mind;-A handbook for marketing, psychology, sociology, and related classes;-A "how to" manual for artists, advertisers, and.

Education, Inc Turning Learning Into a Business, Alfie Kohn, Patrick Shannon, 2002, Drama, 179 pages. While educators want their students to grow into thoughtful and curious people, the overriding objective of corporations is to maximize their own profits. From that fact alone.

Media Training 101 A Guide to Meeting the Press, Sally Stewart, 2004, Business & Economics, 244 pages. This is an in-depth guide written by a seasoned journalist and public relations expert who examines the changing landscape of the press, offering important principles for.

The Financial Analyst's Guide to the Microsoft Office System , S. E. Slack, 2005, Computers, 366 pages. Provides information for financial analysts on using Microsoft Office..

Audience Economics Media Institutions and the Audience Marketplace, Philip M. Napoli, 2003, Business & Economics, 235 pages. Focusing on the electronic media -- television, radio, and the Internet -- Audience Economics bridges a substantial gap in the literature by providing an integrated framework.

Automotive Technology , James D. Halderman, Nov 21, 2011, Transportation, 1664 pages. This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. AutomotiveThe NRSV Bible , Oxford University Press, Feb 1, 2000, Bibles, 1598 pages. In addition to U.S. and Canadian imprimaturs the NRSV Catholic Edition contains "The Dogmatic Constitution on Divine Revelation", 64 in-text maps, 12 in-text charts and line

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Automotive Brake Systems, Volume 1 , Richard K. DuPuy, 2001, Technology & Engineering, 344 pagesThumbelina , , 2006, Children's stories, 32 pages. Compiled in consultation with Dr Barrie Wade, each book in this series features brightly illustrated stories with large text format by top authors and illustrators. Both the

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Business One-One, Intermediate , , Jan 1, 2006, Business & Economics, 48 pages. The first business course written specifically for one-to-one teaching
The Reformation: Oxford Bibliographies Online Research Guide , Oxford University Press, Wladyslaw Roczniak, Jun 1, 2010, , 36 pages. This ebook is a selective guide designed to help scholars and students of Islamic studies find reliable sources of information by directing them to the best available scholarly

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The American Heritage Dictionary , Dell Publishing Company, Jan 1, 2001, Reference, 951 pages. Contains over seventy thousand entries, including 1,000 new words and their meanings
The New frontier the best of today's western fiction, Joe R. Lansdale, Apr 1, 1989, Fiction, 180 pages. Presents a collection of offbeat tales and traditional Western stories by writers including Max Brand, Ardath Mayhar, Loren Estleman, Lewis Shiner, and others
The Hand of Destiny , Margaret Pitstow, 1994, Fiction, 240 pages. Pretty, frivolous Mirry had disappeared and nobody would say where she was. Eden knew that her sister would never abandon her little charges so she contacted Luis Bosquet, who

The Big Alfie and Annie Rose Storybook , Shirley Hughes, 1990, Fiction, 64 pages. Presents experiences of nursery school student Alfie and his younger sister Annie Rose
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Sports Nutrition A Guide for the Professional Working With Active People, Christine Rosenbloom, Jan 1, 2000, Health & Fitness, 759 pages
Midnight Runner , Jack Higgins, 2003, Fiction, 289 pages. Even though her brothers tried to assassinate the President of the United States, Kate Rashid is determined to make those responsible for killing her brothers pay with their Martin Luther King, Jr. Day , Marc Tyler Nobleman, Jul 1, 2004, Juvenile Nonfiction, 24 pages. Describes the background of Martin Luther King, Jr. Day, including the accomplishments of Martin Luther King, Jr., how the holiday is observed, and what the holiday means to
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Matthew's.

Framework for Marketing Management Value Package (Includes Marketing Plan Handbook Pro Premier Marketing Plan Package) , Philip Kotler, Kevin Keller, 2008, Business & Economics, . 013503955X / 9780135039557 Framework for Marketing Management Value Package (includes Interpretive Simulations Access Group B) Package consists of 0136026605 / 9780136026600North of Ireland , Catharina Day, 2000, Travel, 276 pages. This guide takes a close look at the part of Ireland that offers some of the most accessible and beautiful country. There is practical information on where to stay, how to get

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Strays A Woman, a Dog and the Timeless Wisdom of Nature, Jeanne Webster, Jun 1, 2011, Fiction, 230 pages. Laid off from her first job as a staff writer for an Atlanta newspaper and stuck in a dysfunctional relationship, Jane retreats to a cabin in the Smokey Mountains to demand
Reducing Adolescent Risk Toward an Integrated Approach, Daniel Romer, Apr 1, 2003, Health & Fitness, 515 pages. Current policies treat adolescent risk behaviours such as teen sex, substance abuse and gambling as separate problems requiring separate solutions, ignoring the overlap of many
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AutoCad 2004 for Architecture , Alan Jefferis, Michael Jones, Tereasa Jefferis, 2004, Computers, 955 pages. Beginning with an exploration of the basic tools that control AutoCAD, each subsequent chapter builds on the skills learned for a well-rounded exploration of each new command. Gifts of the Gods , Robert J. Kelly, Dec 1, 1999, Fiction, 200 pages. When tragedy strikes, Garrett James leaves his home and family to avenge his wife's death. Turning his back on God, Garrett is driven by anger and guilt. Who does Garrett find

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10 Minute Guide to Excel 4 , Michael Miller, 1992, Computers, 161 pages. Designed to speed up the learning process, this functional guide to Excel 4 for Windows features more than twenty mini-tutorials, step-by-step instructions, "Panic Button Italian bed and breakfasts a Caff'Elletto guide, Michele Ballarati, Anne Marshall, Margherita Piccolomini, Aug 6, 2004, Travel, 276 pages. Discover the Italy of warm hospitality, of homemade bread and cappuccino in the morning, of beautiful hidden gardens, of quiet castles outside the well-trodden paths of the How to deal with goals and objectives , Lynn Lyons Morris, Carol Taylor Fitz-Gibbon, University of California, Los Angeles. Center for the Study of Evaluation, Oct 1, 1978, Education, 78 pages A Public Relations Survival Kit S. E. Slack Zellkultur / Virologie. This paper outlines the action that the UK Government is taking to move the UK from recession to recovery and forge a new model of economic growth; restore trust and. This form of martial arts and Traditional Chinese Medicine teaches how to understand one's bioelectric life force and use it to heal.

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Architectural Model as Machine , Albert Smith, Mar 30, 2007, Architecture, 192 pages. This book offers an explanation of why scale models are important to the design process. Albert Smith takes the reader through the history and significance of models inDevelopment and applications of ATM selected readings, Mehmet Toy, 1996, Computers, 621 pages. Contains over 50 of the leading articles published on the subject of asynchronous transfer mode, covering such topics as the fundamentals of ATM, switching techniques, traffic A Public Relations Survival Kit Getting Started in Soccer , Gordon Strachan, 1993, Sports & Recreation, 80 pages. Demonstrates basic soccer skills, including kicking, passing, shooting, dribbling, strategy, penalty shots, free kicks, and preparation An entertaining and beautifully illustrated compendium of great design secrets from the century's greatest interior decorators. Hampton, an undisputed leader in the world of.

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The ABC's of Bible Prayer , Ethel Coon, 1972, Prayer, 208 pages
Writing in the business professions
, Myra Kogen, 1989, Business & Economics, 300 pages

The Politics of Thatcherism , Stuart Hall, Martin Jaques, 1983, Political Science, 344 pages
Regional & rural development essays in theory and practice, P. J. Drudy, 1976, Business & Economics, 117 pages.
Has particular reference to Great Britain and France A Public Relations Survival Kit 2002

Proceedings , IEEE Computer Society. Technical Committee on Computer Communications, 1987, Computers, 199 pagesMarihuana Research Findings 1976, Robert C. Petersen, 1977, Marijuana, 251 pages

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Understanding Decline Perceptions and Realities of British Economic Performance, Peter Clarke, Clive Trebilcock, Dec 11, 1997, Business & Economics, 313 pages. A collection of essays which emphasises the centrality of Britain's decline over two centuries
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A comprehensive book about U.S. gold coins. Although developmental concepts have held a prominent place in American psychiatry for over fifty years because of the dominance of psychodynamic theory, it is only in recent.

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The Mosaic of Christian Belief Twenty Centuries of Unity & Diversity, Roger E. Olson, Sep 6, 2002, Religion, 367 pages. In this companion volume to The Story of Christian Theology, Roger E. Olson thematically traces the contours of Christian belief down through the ages--revealing a pattern ofAlligator Gold , Janet Post, 2009, Fiction, 313 pages. Cracker Westerns are rip-roarin', action-packed, can't-put-'em-down tales set in the frontier days of Florida. They are full of adventure, real heroes, and vivid, authentic

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During the summer of her divorced father's remarriage and her sister's wedding, fifteen-year-old Haven comes into her own by letting go of the myths of the past
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Cochlear Implants Proceedings of the VIII International Cochlear Implant Conference Held in Indianapolis, Indiana, USA Between 10 and 13 May 2004, Richard T. Miyamoto, 2004, Cochlear implants, 478 pages. Cochlear Implants is a compilation of papers presented at the 8th International Cochlear Implant Conference, held in Indianapolis in May 2004. Twentyfive years have passedThe First Year After a Myocardial Infarction , Henri E. Kulbertus, H. J. J. Wellens, 1983, Medical, 426 pages Contemporary Parallel Bible NKJV/NIV , Oxford University Press, 2005, Bibles, 1518 pages. Features complete texts of both the New King James version and New International version set side-by-side to enable readers to compare words and phrases The Washington Post and New York Times Business Bestseller вЂњEveryone in the workforce today should read this book!вЂќ вЂњHORACE B. DEETS, FORMER EXECUTIVE DIRECTOR, AARP вЂњWant.

The marijuana question and science's search for an answer, Helen C. Jones, Paul W. Lovinger, 1985, Health & Fitness, 537 pages
Services and space key aspects of urban and regional development, J. N. Marshall, Peter Anthony Wood, 1995, Business & Economics, 294 pages.
Provides an up-to-date overview of the field, drawing evidence from UK, North American and European sources. This book interprets of the impact of service sector growth on

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What Maisie Knew , Henry James, Jan 1, 2000, Fiction, 222 pages. The child of parents who divorce, remarry and then embark on adulterous affairs, Maisie Farange survives by her intelligence and spirit. For all its sombre theme of childhoodGroup Therapy 1974-An Overview, Lewis R. Wolberg, Marvin L. Aronson, 1974, Psychology, 225 pages A Public Relations Survival Kit S. E. Slack 176 pages Plates , Great Britain. Ordnance Survey, 1858, History

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Hunting Che How a U.S. Special Forces Team Helped Capture the World's Most Famous Revolutionary, Mitch Weiss, Kevin Maurer, Jul 2, 2013, History, 320 pages. The hunt for Ernesto вТЪЧеввЂќ Guevara was one of the first successful U.S. Special Forces missions in history. Using government reports and documents, as well as eyewitness S. E. Slack 2002

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American Wilderness: A New History A New History, Michael Lewis, Mar 8, 2007, History, 304 pages. This collected volume of original essays proposes to address the state of scholarship on the political, cultural, and intellectual history of Americans responses to wilderness Young People, ICTs and Democracy Theories, Policies, Identities, and Websites, Tobias Olsson, Peter Dahlgren, 2010, Computers, 250 pages Learning English: Understanding the News (Section 3) , Zhanna Hamilton, , . Section 3 of this guide includes interactive exercises of all the vocabulary learned from section 1 and 2 that is related to the news. It also includes explanations and download A Public Relations Survival Kit 176 pages An illustrated survey of ancient Egyptian art looks at the historical context during which sculpture, models, jewelry, and murals were created. Children love seeing ordinary objects such as paper and string transformed into extraordinary things. This book provides a collection of fun make-and-take tales that enable.

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Advanced Studies of Flexible Robotic Manipulators Modeling, Design, Control, and Applications, ,
Jan 1, 2003, Technology & Engineering, 439 pages. Flexible robotic manipulators pose various
challenges in research as compared to rigid robotic manipulators, ranging from system design,
structural optimization, and French decorative art, 1638-1793 , George Savage, 1969, Decoration
and ornament, 188 pages

Naropa Institute Journal of Psychology, Volume 3 , , 1985, Existential psychotherapyOxford Reading Tree: Stages 1-3: Teacher's Guide for Children Learning English (Export Edition) , Fionnuala Ni Eigearthaigh, May 10, 2007, Juvenile Nonfiction, 216 pages. The Oxford Reading Tree can be adapted to the needs of young English learners so that they acquire not only reading skills but also the other skills necessary for effective Disney The First 100 Years, Dave Smith, Steven Clark, 1999, Biography & Autobiography, 197 pages. A celebration of a century of Disney features the antics of Mickey, Donald, and the gang, while also celebrating the corporation's many groundbreaking moves, such as the jump Fighting Multidrug Resistance with Herbal Extracts, Essential Oils and their Components offers scientists a single source aimed at fighting specific multidrug-resistant (MDR. When the Vet Volunteers find some abandoned ducklings, they know there's no time to lose. Without a mother, the ducklings must learn to swim on their own. But where did they.

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